

Exhibit 84

ZUF-00085896

REDACTED

From: Joe Silva
Sent: Saturday, February 12, 2011 9:39 AM
To: Dana White; D F. W; Lorenzo Fertitta; Sean Shelby
Subject: We Own MMA

Heavyweight: 15 out of 25 6 out of top ten

Light Heavyweight: 19 out of 25 9 out of top ten

Middleweight: 18 out of 25 8 out of top ten

Welterweight: 21 out of 25 8 out of top ten

Lightweight: 17 out of 25 6 out of top ten

Featherweight: 14 out of 25 6 out of top ten

Bantamweight: 17 out of 25 9 out of top ten

Compiling the rankings of twenty top mixed martial arts web sites, the USA TODAY / SB Nation Consensus MMA Rankings present the top 25 fighters in MMA for the seven major weight classes.

These world MMA rankings are the most accurate reflection of how the top fighters in MMA across all promotions like UFC, WEC, Affliction and DREAM are viewed by the experts who cover the sport.

Heavyweight MMA

Consensus Rankings posted January 27, 2011

Rank	Fighter	%	Promotion	Last Rank
1	Cain Velasquez	99	UFC	1
2	Brock Lesnar	91	UFC	2
3	Fedor Emelianenko	89	M-1 Global / Strikeforce	3
4	Fabricio Werdum	87	Strikeforce	4
5	Junior Dos Santos	85	UFC	5
6	Shane Carwin	82	UFC	6
7	Alistair Overeem	77	Strikeforce	8
8	Frank Mir	75	UFC	7
9	Antonio Rodrigo Nogueira	69	UFC	9
10	Antonio Silva	54	Strikeforce	10
11	Josh Barnett	46	Strikeforce	11
12	Brett Rogers	39	Strikeforce	12
13	Brendan Schaub	36	UFC	13
14	Roy Nelson	34	UFC	14
15	Cheick Kongo	29	UFC	15
16	Ben Rothwell	26	UFC	17
17	Andrei Arlovski	25	Strikeforce	16
18	Pedro Rizzo	25	Impact Fighting Championship	18
19	Cole Konrad	21	Bellator	21
20	Mirko Filipovic	21	UFC	19
21	Gabriel Gonzaga	20	UFC	19
22	Tim Sylvia	19	CageFX	23
23	Mike Russow	18	UFC	22

24	Stefan Struve	17	UFC	24
25	Jon Madsen	14	UFC	28
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Analysis by Kid Nate

With #1 Cain Velasquez out for up to eight months with [REDACTED] the UFC had to do something big in the heavyweight division.

[Disagree? Read more & discuss at Bloody Elbow »](#)

Light Heavyweight MMA

Consensus Rankings posted January 27, 2011

Rank	Fighter	%	Promotion	Last Rank
1	Mauricio Rua	100	UFC	1
2	Rashad Evans	94	UFC	2
3	Quinton Jackson	92	UFC	3
4	Lyoto Machida	89	UFC	4
5	Ryan Bader	79	UFC	6
6	Forrest Griffin	78	UFC	5
7	Jon Jones	69	UFC	7
8	Thiago Silva	63	UFC	8
9	Antonio Rogerio Nogueira	53	UFC	9
10	Gegard Mousasi	51	Strikeforce	10
11	Rich Franklin	46	UFC	11
11	Rafael Cavalcante	46	Strikeforce	12
13	Muhammed Lawal	40	Strikeforce	14
14	Dan Henderson	39	Strikeforce	13
15	Randy Couture	38	UFC	15
16	Phil Davis	31	UFC	16
17	Matt Hamill	27	UFC	18
18	Anderson Silva	25	UFC	17
19	Renato Sobral	23	Strikeforce	19
20	Alexander Gustafsson	19	UFC	20
21	Jason Brilz	16	UFC	21
22	Trevor Prangley	15	Shark Fight	22
23	Cyrille Diabate	14	UFC	23
24	Stephan Bonnar	12	UFC	29
25	Vladimir Matyushenko	11	UFC	27
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Analysis by Kid Nate

#1 Mauricio "Shogun" Rua is still on the shelf recovering from [REDACTED] But faithful #2 Rashad Evans is content to wait until UFC 128 for his title shot.

[Disagree? Read more & discuss at Bloody Elbow »](#)

Middleweight MMA

Consensus Rankings posted January 27, 2011

Rank	Fighter	%	Promotion	Last Rank
1	Anderson Silva	100	UFC	1
2	Yushin Okami	89	UFC	3
3	Chael Sonnen	88	UFC	2

4	<u>Nate Marquardt</u>	82	UFC	4
5	<u>Demian Maia</u>	80	UFC	5
6	<u>Vitor Belfort</u>	70	UFC	6
7	<u>Jorge Santiago</u>	61	UFC	8
8	<u>Ronaldo Souza</u>	58	<u>Strikeforce</u>	9
9	<u>Michael Bisping</u>	52	UFC	11
10	<u>Dan Henderson</u>	50	Strikeforce	7
11	<u>Robbie Lawler</u>	47	Strikeforce	12
12	<u>Wanderlei Silva</u>	45	UFC	13
13	Hector Lombard	43	Bellator	15
14	Alan Belcher	37	UFC	16
15	<u>Jake Shields</u>	35	UFC	10
16	<u>Chris Leben</u>	33	UFC	14
17	<u>Brian Stann</u>	29	UFC	NR
18	Mamed Khalidov	26	WVR	18
19	<u>Yoshihiro Akiyama</u>	23	UFC	17
20	<u>Alessio Sakara</u>	22	UFC	19
21	Thales Leites	18	Superior Challenge	20
22	<u>Rousimar Palhares</u>	17	UFC	21
23	Tim Kennedy	16	Strikeforce	22
24	Maiquel Jose Falcao Goncalves	13	UFC	23
25	<u>Jorge Rivera</u>	10	UFC	24
25	Matt Horwich	10	Xtreme Fight Night	26

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Analysis by Kid Nate

#1 Anderson Silva is set to face #6 Vitor Belfort at UFC 126. If Silva wins he may very well be rewarded with a mega-fight against welterweight champ Georges St Pierre.

[Disagree? Read more & discuss at Bloody Elbow »](#)

Welterweight MMA**Consensus Rankings posted January 27, 2011**

Rank	Fighter	%	Promotion	Last Rank
1	<u>Georges St. Pierre</u>	100	UFC	1
2	<u>Jon Fitch</u>	96	UFC	2
3	<u>Jake Shields</u>	89	UFC	3
4	<u>Josh Koscheck</u>	86	UFC	4
5	<u>Thiago Alves</u>	85	UFC	5
6	<u>Carlos Condit</u>	75	UFC	6
7	<u>Martin Kampmann</u>	73	UFC	7
7	<u>Nick Diaz</u>	73	<u>Strikeforce</u>	8
9	<u>B.J. Penn</u>	62	UFC	9
10	<u>Paul Daley</u>	51	Strikeforce	10
11	<u>Dan Hardy</u>	46	UFC	12
12	<u>Matt Hughes</u>	42	UFC	11
13	<u>Diego Sanchez</u>	41	UFC	13
14	<u>Chris Lytle</u>	36	UFC	14
15	<u>Paulo Thiago</u>	32	UFC	15
16	<u>Mike Pyle</u>	31	UFC	16
17	Jay Hieron	30	Bellator	17
18	<u>Ben Askren</u>	27	Bellator	18
19	Mike Swick	23	UFC	19
20	<u>John Hathaway</u>	20	UFC	20

21	Dong Hyun Kim	20	UFC	26
22	Matt Serra	17	UFC	21
23	Jake Ellenberger	16	UFC	22
24	Rick Story	16	UFC	23
25	Anthony Johnson	13	UFC	25

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Analysis by Kid Nate

#1 Georges St Pierre will face #3 Jake Shields at UFC 129. If he wins, Dana White may very well declare that GSP has cleaned out the division and go ahead and book the long awaited GSP vs Anderson Silva bout.

[Disagree? Read more & discuss at Bloody Elbow »](#)

Lightweight MMA

Consensus Rankings posted January 27, 2011

Rank	Fighter	%	Promotion	Last Rank
1	Frankie Edgar	100	UFC	1
2	Gray Maynard	94	UFC	3
3	Gilbert Melendez	91	Strikeforce	2
4	Eddie Alvarez	81	Bellator	5
5	Shinya Aoki	81	K-1	4
6	Kenny Florian	80	UFC	6
7	George Sotiropoulos	65	UFC	9
8	Tatsuya Kawajiri	61	K-1	10
9	Jim Miller	60	UFC	11
10	Sean Sherk	51	UFC	7
11	B.J. Penn	49	UFC	8
12	Melvin Guillard	43	UFC	25
13	Anthony Pettis	42	UFC	13
14	Clay Guida	37	UFC	19
15	Evan Dunham	32	UFC	12
16	Takanori Gomi	30	UFC	14
17	Ben Henderson	24	UFC	17
18	Josh Thomson	22	Strikeforce	16
19	Kurt Pellegrino	20	UFC	18
20	Mizuto Hirota	18	K-1	15
21	Mac Danizg	17	UFC	21
22	Gesias Cavalcante	15	Strikeforce	20
23	Joe Stevenson	13	UFC	22
24	Matt Wiman	13	UFC	30
25	Satoru Kitaoka	12	Pancrase	23

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Analysis by Kid Nate

#1 Frankie Edgar and #2 Gray Maynard silenced the doubters with their fight for the ages at UFC 125. The rare draw that didn't leave fans dissatisfied, their rematch will occur at UFC 130.

[Disagree? Read more & discuss at Bloody Elbow »](#)

Featherweight MMA

Consensus Rankings posted January 27, 2011

Rank	Fighter	%	Promotion	Last Rank
1	Jose Aldo	100	UFC	1
2	Hatsu Hioki	90	WVR	8
3	Manny Gamburyan	87	UFC	2
4	Michihiro Omigawa	81	UFC	6
5	Marlon Sandro	69	WVR	4
6	Diego Nunes	65	UFC	14
7	Hiroyuki Takaya	62	K-1	15
8	Bibiano Fernandes	60	K-1	5
9	Mark Hominick	54	UFC	11
10	Dustin Poirier	52	UFC	NR
11	Joe Warren	51	Bellator	9
12	Chad Mendes	47	UFC	12
13	Josh Grispi	41	UFC	7
14	Mike Brown	39	UFC	2
15	Masanori Kanehara	28	WVR	10
16	Rafael Assuncao	27	UFC	17
17	Rani Yahya	27	UFC	NR
18	Kazuyuki Miyata	26	K-1	20
19	L.C. Davis	25	UFC	17
20	Yoshiro Maeda	24	WVR	39
21	Yuji Hoshino	21	WVR	16
22	Joachim Hansen	20	Superior Challenge	19
23	Urijah Faber	19	UFC	13
24	Deividas Taurosevicius	18	Bellator	20
25	Leonard Garcia	17	UFC	22
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Analysis by Kid Nate

#9 Mark Hominick fought his way into the top 10 by blasting George Roop at UFC Fight for the Troops 2. More importantly he fought his way into a title shot against #1 Jose Aldo at UFC 129.

[Disagree? Read more & discuss at Bloody Elbow »](#)

Bantamweight MMA

Consensus Rankings posted January 26, 2011

Rank	Fighter	%	Promotion	Last Rank
1	Dominick Cruz	100	UFC	1
2	Brian Bowles	92	UFC	2
2	Joseph Benavidez	92	UFC	3
4	Scott Jorgensen	86	UFC	4
5	Miguel Torres	83	UFC	5
6	Urijah Faber	80	UFC	6
7	Takeya Mizugaki	67	UFC	7
8	Wagnney Fabiano	55	UFC	9
9	Brad Pickett	54	UFC	8
10	Masakatsu Ueda	54	Shooto	10
11	Masakazu Imanari	43	DEEP	12
12	Eddie Wineland	40	UFC	15
13	Demetrious Johnson	38	UFC	13
14	Damacio Page	36	UFC	14
15	Antonio Banuelos	33	UFC	16
16	Charlie Valencia	29	UFC	17
17	Michael McDonald	28	UFC	18
18	Rani Yahya	25	UFC	11

19	Shuichiro Katsumura	24	Shooto	19
20	Akitoshi Tamura	23	WVR	19
21	Zack Makovsky	19	Bellator	21
22	Renan Barao	17	UFC	28
23	Darren Uyenoyama	16	Shooto	23
24	Abel Cullum	15	KOTC	22
25	Takafumi Otsuka	11	DEEP	25

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Analysis by Kid Nate

The UFC's newest division will have to wait a few months for a title defense, but two of the division's biggest stars will be getting busy in the next eight weeks.